



Paradise in

THE VINEYARDS

Dear St. Michael School Families,

On Saturday, March 3, 2018, St. Michael School will be hosting its 59th Annual Wine Tasting Gala & Auction --“Paradise in the Vineyards,” an evening of great food and wine as our families and the community come together to socialize while supporting our school at our biggest fundraising event of the year. See enclosed flier for event details. To ensure success, we need the help of every St. Michael family to participate in one or both of the following ways:

1. **Donate** (donate items directly, procure donations from friends or businesses you know personally, secure company matches, or provide sponsorships).
2. **Volunteer** (leading up to the event or at the event—the more families that get involved, the more successful the event will be).

Each family who donates or volunteers will earn one free dress day for their student(s).

HOW DO WE PROCURE ITEMS?

1. Keep copies of the auction donation letter and donation forms handy—car or briefcase.
2. Think of those who provide a “service” for you—your hair stylist, dermatologist, manicurist, spa, gym, mechanic, or other business person. Hand them the donation letter and briefly tell them about the auction. Inform them that their donation is tax deductible. Other donation ideas include sporting event tickets or memorabilia, home improvement tools or services, timeshare/vacation rentals, and theme park or museum tickets, to name a few.
3. You may need to follow up or return to collect the donation on a different date, but some may hand you a gift card or item right away.

For each procured item, complete a donation form to get credit for your student(s)’ class. Additional donation letters and donation forms are in the SMS front office.

There is no doubt our auction will be a SUCCESS if each family participates in some way. Our goal is 100% participation from our St. Michael School families. Your involvement is paramount!

If you have any further questions on how to procure items for the auction or need help with ideas, please contact Stephanie Lemoine at stephanie_lemoine@hotmail.com or 408.891.3990. Thank you, and we look forward to seeing you there!

Sincerely,

Stephanie Lemoine/Auction Team Co-Chair

Caryn Meissner/Auction Team Co-Chair